AI IRELAND

LITERACY TRAINING

Unlock Your Productivity with Concise AI: Literacy for the Time-Strapped Professional

Join **Mark Kelly**, Founder of AI Ireland and the AI Awards, for an immersive, hands-on AI workshop designed for busy professionals. If you're eager to streamline your workflow and harness AI for immediate productivity gains, this session is your gateway to working smarter, not harder.

In this engaging workshop, you'll work directly with your own documents and resources to develop real-world solutions. Discover how AI can transform your daily tasks from automating repetitive jobs to enhancing creative output. Learn to use cutting-edge tools such as **Canva** for stunning brochure designs, **Claude** for crafting detailed content in your brand voice and **HeyGen Avatar** to elevate sales and marketing training. Explore how **Feedly** and **Notebook LLM** can revolutionise your research and help you create synthetic customer personas that mirror your ideal clients.

Unlock the power of AI for data analysis, turning raw data into beautiful, insightful visualisations. With **GAMMA**, create impressive presentations in minutes. Plus, gain essential insights into the EU AI Act to ensure your business remains compliant.

Whether you're a beginner or an experienced professional, this workshop equips you with the practical tools and knowledge to revolutionise your workflow. Step into the future of productivity—unlock the full potential of AI today!

Workshop Agenda

8:30 AM – 9:00 AM

Pre-Workshop Networking
Coffee & Connections
- Enjoy refreshments and meet fellow participants.

9:00 AM – 9:15 AM

Session 1: Kick-Off & Expert Insights
Welcome & Overview
- Introduction by Mark Kelly, Founder of AI Ireland and the AI Awards.
- Leverage insights from over 650 applied AI applications—stand on the shoulders of giants.

9:15 AM – 9:45 AM

Session 2: AI Foundations & Landscape
AI 101
- A beginner-friendly primer on the evolution of AI, understanding AI agents, and exploring the current landscape.Overview of key regulations, including the EU AI Act.

9:45 AM – 10:45 AM

Session 3: Optimise Your Workflow
Automate & Enhance
- Hands-on exercises to streamline your daily tasks using your own documents.
- Real-time demo on automating routine tasks with AI.

10:45 AM – 11:45 AM

Session 4: Creative AI Applications
Innovate & Create: Live demonstrations of essential tools:
- Canva for designing stunning brochures,
- Claude for crafting detailed content in your brand voice,
- HeyGen Avatar to boost sales and marketing training.

11:45 AM – 12:30 PM

Session 5: Data Mastery & Presentation Magic
Data-Driven Decisions:
- Transform raw data into insightful visualisations with AI.
- Use Feedly and Notebook LLM to develop synthetic customer personas.
- Create impressive presentations quickly using GAMMA.

12:30 PM – 1:00 PM	**Interactive Breakout & Case Studies**
	Group Collaboration:
	• Engage in breakout sessions discussing real-world case studies and success stories of AI integration.
	• Collaborate in small groups to apply learned strategies to mini-projects

1:00 PM – 1:30 PM	**Wrap-Up, Action Plan & Extended Q&A**
	Recap & Next Steps:
	• Summarise key takeaways and share a detailed workbook outlining a 90-day action plan to implement AI in your workflow.
	• Open floor for extended Q&A and personalised feedback.

1:30 PM – 2:00 PM	**Post-Workshop Networking**
	Extended Coffee & Connections:
	• Continue the conversation, share ideas, and network with peers throughout the afternoon and early evening.

Walk away with practical, real-world insights and a comprehensive **90-day action plan** to revolutionise your workflow with AI. This course covers the **EU AI Act Literacy Guidelines as set out by the EU AI Act Literacy regulation,** ensuring your AI knowledge is fully aligned with upcoming regulatory standards. **Each participant will receive an AI Literacy Certificate.**

Testimonials

"Mark's expertise and ability to break down complex concepts made a real difference, and it was clear how much time and thought he put into making the session both engaging and informative. We're truly grateful for his contribution and the impact it has had on the team."

Per Olav Andersen

"I've been scanning the market to find ready-made workshop on AI productivity tools for our new businesses. Mark delivered the prototype online last week and it was a great success."

Tony O'Kelly, New Frontiers Programme Manager, Enterprise Ireland

"I recently had the pleasure of attending Mark Kelly's course and I can honestly say it was an amazing experience! Mark has an incredible ability to make complex concepts easy to understand. He combines theory with practical exercises that really help participants apply what they learn."

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About AI Ireland

Founded in 2018, AI Ireland offers a comprehensive suite of services designed to enhance AI literacy and provide expert consultancy across various sectors. Our offerings are tailored to empower organisations, professionals, and policymakers to navigate and excel in the ever-evolving landscape of artificial intelligence.

160+ 5 Stars
★★★★★
Google
Reviews